

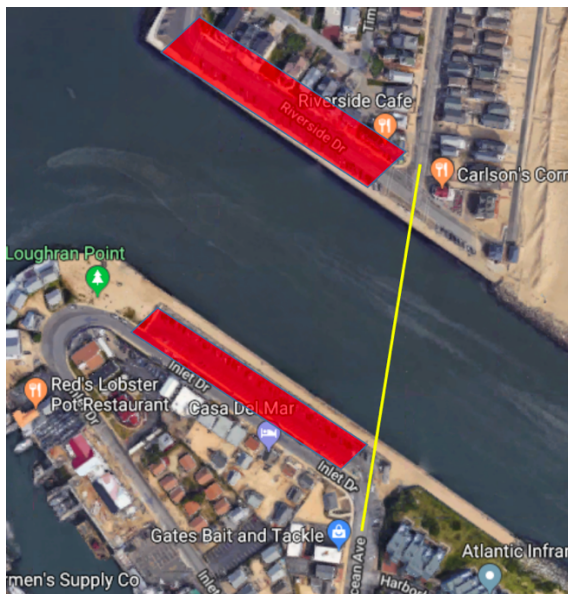


## 2023 Manasquan Inlet Tug Of War Sponsorship Package

**Sunday, October 8th**

The event will include fifteen "Tug of War" heats across the inlet plus live music, food vendors, and more on both the Manasquan and Point Pleasant Beach sides!

Proceeds from the event will benefit both the Manasquan and Point Pleasant Beach Recreation Departments.



- ❖ 15 Teams from Manasquan
- ❖ 15 Teams from Point Pleasant Beach
- ❖ 450 ft. of Rope Across the Inlet

**ONE DAY TO REMEMBER!**

(Yellow Line = Tug Rope)  
(Red Area = Vendor and Food Area)

All Sponsorships are customized for our sponsors. The following options are basic starting points for discussion.



Manasquaninlettugofwar

[www.mitugofwar.com](http://www.mitugofwar.com)



## Sponsorship Summary

Sponsorship	Cost & Availability
Presenting Sponsor	<b>SOLD</b>
Rope Sponsor	<b>SOLD</b>
Festival Sponsors	<b>SOLD</b>
Tug Heat Sponsors	\$2,500 (15)
After Party Sponsors	\$5,000 (2)
Supporting Sponsors	\$1,000 (20)
Bleacher Sponsors	\$5,000 (2)
Stage Sponsors	\$2,500 (2)
Video Screen Sponsors	\$5,000 (2)
Tug Team Registration Website Sponsor	\$5,000 (1)





## PRESENTING SPONSOR | **SOLD**

As the Presenting Sponsor, the Event will be officially titled “The Manasquan Inlet Tug of War presented by (Company Name)”.

This event is totally unique - there is nothing else that even comes close.

- Exclusive Sponsorship limited to only ONE Sponsor
- The tournament is referred to for the media and official designation, it will be **“The Manasquan Inlet Tug of War presented by (Company Name)”**
- You will receive top placement for your product or service at the event.
- Your company logo appears everywhere that ‘The Manasquan Inlet Tug’ name or logo appears.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The opportunity to address the crowd for 3 minutes at the event.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

*\* If you do not see what you are looking for here, we are open to hearing new sponsor benefit ideas, and will create a sponsor package specifically for your business.*





## ROPE SPONSOR | **SOLD**

As the Rope Sponsor, the Rope will be officially branded with your (Company Name)”

- Exclusive Sponsorship limited to only ONE Sponsor
- Your logo will appear near the competition area and on the Flag used on the rope to indicate the winner.
- Your sponsor name will be announced as the exclusive sponsor of the Rope being used during the event.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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## FESTIVAL SPONSORS | **SOLD**

As the Silver Festival Sponsor, each side of the Event will be officially branded with your (Company Name)”

- Sponsorship limited to only **TWO Sponsors** – One for the Point Pleasant Beach Side and One for the Manasquan Side.
- Your logo will appear and your company will be listed as the Sponsor for your side of the event.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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## TUG HEAT SPONSORS | \$2,500

As the Heat Sponsor, the trophies awarded to the winner of a specific heat will be officially branded with your (Company Name)”

- Sponsorship limited to only **FIFTEEN Sponsors** – One per heat
- Your logo will appear on one of the heat trophies
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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#### AFTER PARTY SPONSORS | \$5000

As the After Party Sponsor, each side of the Event will officially hold the After Party at your establishment

- Sponsorship limited to only **TWO Sponsors** – One for the Point Pleasant Beach Side and One for the Manasquan Side.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor's logo and link will be placed on the homepage of the events website.
- The sponsor's name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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### Supporting Sponsor | \$1000

As a Supporting Sponsor, you will have space available in the main festival area as well as select social media presence.

- Presence in select advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor's logo and link will be placed on the homepage of the events website.
- The sponsor's name and logo will be included on select promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- Ability to have collateral at the check-in tables
- Social media interview leading up to the event - Who you are and why you got involved with the tug
- Sponsor will be a part of select publicity prior to and during the event.

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## BLEACHER SPONSORS | \$5,000

As the Bleacher Sponsor, each side of the Event will be officially branded with your (Company Name)”

- Sponsorship limited to only **TWO Sponsors** – One for the Point Pleasant Beach Side and One for the Manasquan Side.
- Your logo will appear and your company will be listed as the Sponsor for your side of the event.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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## STAGE SPONSORS | \$2,500

As the Stage Sponsor, each stage will have signage at the event and will be officially branded with your (Company Name)”

- Sponsorship limited to only **TWO Sponsors** – One for the Point Pleasant Beach Side and One for the Manasquan Side.
- Your logo will appear and your company will be listed as the Sponsor for your side of the event.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- The sponsor’s name and logo will be shown on the stage for the entirety of the event .
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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#### VIDEO SCREEN SPONSORS | \$5,000

As the Video Screen Sponsor, each screen present at the Event will be officially branded with your (Company Name)”

- Sponsorship limited to only **TWO Sponsors** – One for the Point Pleasant Beach Side and One for the Manasquan Side.
- Your logo will appear and your company will be listed as the Sponsor for your side of the event.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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#### TUG TEAM REGISTRATION WEBSITE SPONSOR | \$5,000





As the Tug Team Registration Website Sponsor, each side of the Event will be officially branded with your (Company Name)”

- Sponsorship limited to only **ONE Sponsor**
- Your logo will appear and your company will be listed as the Sponsor for your side of the event.
- Your logo will be the only one to appear and your company will be listed exclusively on the Tug Team Registration website.
- Your logo will be embroidered and/or silk screened on all event clothing produced for the event.
- Presence in all advertising, PR, and social Media including Facebook, Instagram and Twitter.
- The sponsor’s logo and link will be placed on the homepage of the events website.
- The sponsor’s name and logo will be included on all promotional items used for the event including: Brochures, Flyers, Emails, Signage, Sponsorship Packet, etc.
- Recognition with special signage during the events.
- The ability to distribute materials at the events.
- Sponsor will be a part of all publicity prior to and during the event.

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